


ANESTHESIA PROGRESS
The Journal of Sedation and Anesthesiology in Dentistry

Volume 70 Issue 2 | Summer 2023 | www.anesthesiaprogress.org



2025
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ANESTHESIA PROGRESS



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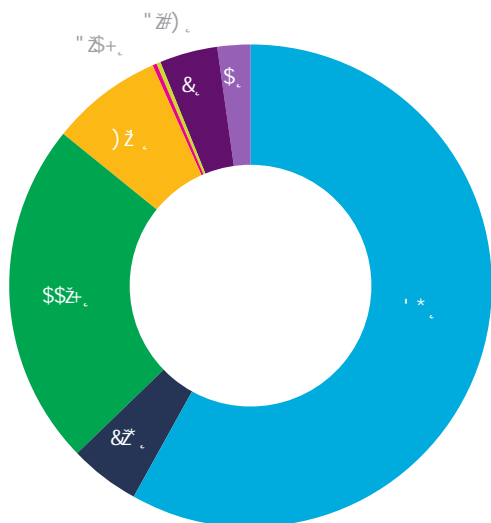
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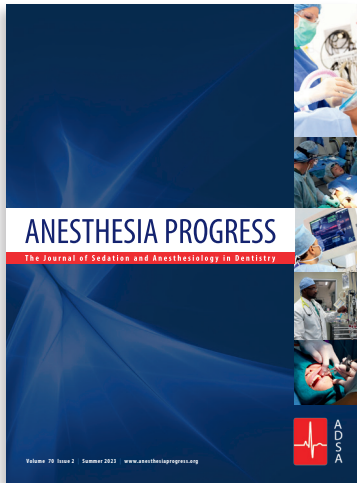
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ANESTHESIA PROGRESS PRINT MEDIA



For More Information Contact

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Advertising Sales Executive

onkar.sandal@kwglobal.com
(785) 289-2612

DISPLAY AD SIZES / DIMENSIONS ARE WIDTH x HEIGHT IN INCHES.

Trim Size: 8.25 x 11" journal trims 0.25" off top, bottom and outside edge. Live area should be a minimum of 0.375" inside trimmed edges, a minimum of 0.5" should be allowed for the bind edge.

ISSUANCE QUARTERLY

| ISSUE | RESERVATION | MATERIAL DUE | MAIL DATE |
|--------|-------------|--------------|-----------|
| Spring | 2/5/25 | 2/11/25 | 3/17/25 |
| Summer | 5/8/25 | 5/14/25 | 6/17/25 |
| Fall | 8/6/25 | 8/12/25 | 9/16/25 |
| Winter | 11/5/25 | 11/11/25 | 12/16/25 |

2025 ADVERTISING RATES / PER INSERTION

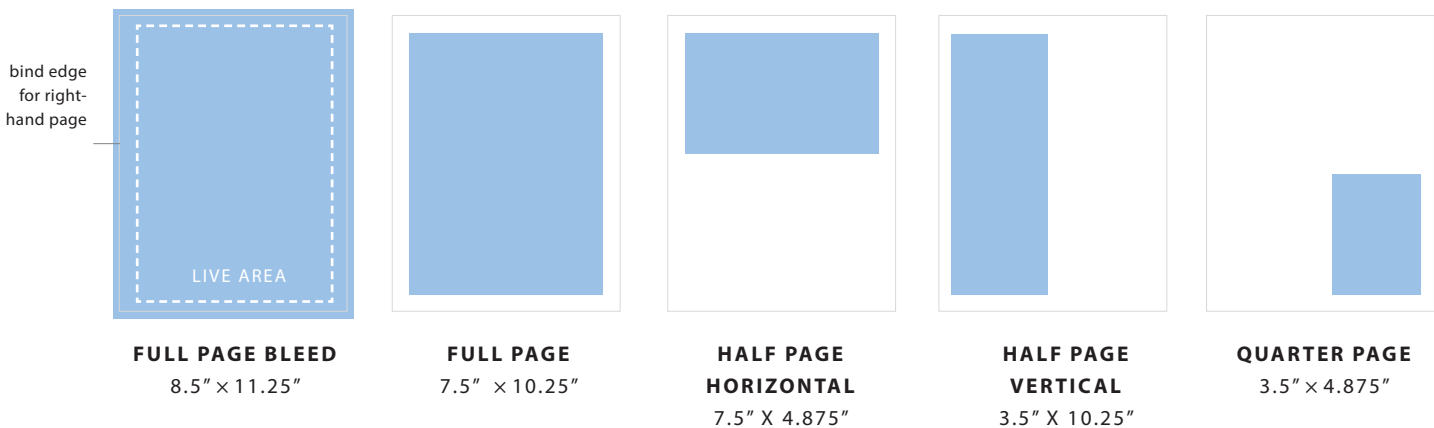
| BLACK/WHITE | 1x | 2x | 4x |
|--------------|---------|---------|---------|
| Full Page | \$1,141 | \$1,032 | \$923 |
| Half Page | \$923 | \$874 | \$814 |
| Quarter Page | \$595 | \$546 | \$486 |
| COLOR | 1x | 2x | 4x |
| Full Page | \$2,223 | \$2,117 | \$2,011 |
| Half Page | \$1,586 | \$1,539 | \$1,480 |
| Quarter Page | \$1,056 | \$1,008 | \$844 |

COVER / PREFERRED POSITION RATES / Full Page only

| COLOR | 1x | 2x | 4x |
|-------------------------|---------|---------|---------|
| Inside Front Cover (C2) | \$2,753 | \$2,647 | \$2,541 |
| Inside Back Cover (C3) | \$2,541 | \$2,435 | \$2,329 |
| Outside Back Cover (C4) | \$3,071 | \$2,965 | \$2,859 |

PREPRINTED INSERTS

| 1 LOOSE INSERT PER ISSUE | 1x | 2x | 4x |
|--------------------------|---------|---------|---------|
| 2-page Insert | \$3,920 | \$3,814 | \$3,708 |
| 4-page Insert | \$5,299 | \$5,193 | \$5,087 |



ANESTHESIA PROGRESS DIGITAL MEDIA

ANESTHESIAPROGRESS.ORG

3,600 MONTHLY SESSIONS

6,700 MONTHLY PAGE VIEWS

ONLINE AD RATE PER MONTH

■ Top Leaderboard / 728 x 90 pixels and 320 x 50 (mobile) / \$631

■ Tile 1 / 300 x 250 pixels / \$313

■ Bottom Leaderboard / 728 x 90 pixels and 320 x 50 (mobile) / \$419

■ Tile 2 / 300 x 250 pixels / \$260

■ Tile 3 / 300 x 250 pixels / \$207

The screenshot displays the Anesthesia Progress website interface. At the top, a purple banner labeled 'TOP LEADERBOARD' is positioned above the website's header. The header includes a search bar, the site logo, and navigation links for Issues, Subscribe, For Authors, Advertising, Information, News, and Help. The main content area features a 'CURRENT ISSUE' section for Volume 70, Issue 2 (Summer 2023), an 'About This Journal' section, and an 'Open Access Articles' section with a list of articles. A yellow banner labeled 'TILE 1' is placed to the right of the 'Open Access Articles' section. At the bottom of the page, a blue banner labeled 'BOTTOM LEADERBOARD' is positioned below the main content area.



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Enhance your marketing and sales messages with article reprints that mention your company's name and products. We offer commercial reprints in both print and digital formats. Both formats may include your own ads, QR codes, and are fully customizable with your logo and other branded features. Individual article reprints are available in quantities of 200 or more. E-prints are offered with minimum views of 500 or more. Additional views may be purchased separately. For a detailed price quote, contact Onkar Sandal.

TABLE OF CONTENTS [TOC] ALERT

This email is sent to over 3,900 recipients, on a quarterly basis, to announce the availability of the newest *Anesthesia Progress* issue.

TOC ALERT AD RATES

| | |
|---|-------|
|  Banner 728 × 90 pixels | \$737 |
|  Skyscraper 160 × 600 pixels | \$950 |

ANESTHESIA PROGRESS

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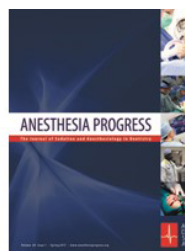
Volume 70, Issue 2

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Volume 70, Issue 2
(Summer 2023)

EDITORIAL

A New Dental Specialty in Canada

Kyle J. Kramer, DDS

[Full Text](#)

SCIENTIFIC REPORTS

The Physical Compatibility of Glycopyrrolate and Rocuronium

Austen L. Weeks, DDS, MA; John Sotos, DDS; Bryce Woolsey, DDS; William M. Johnston, MS, PhD; Bryant W. Cornelius, DDS, MBA, MPH

[Full Text](#)

Involvement of α - and β -Adrenergic Receptors in Skeletal Muscle Blood Flow Changes During Hyper-/Hypocapnia in Anesthetized Rabbits

Kyotaro Koshika, DDS, PhD; Rumi Kaneko, DDS; Mai Shionoya, DDS; Kotaro Shimizu, DDS; Yuka Sendai, DDS; Nobutaka Matsuura, DDS; Yui Akiike, DDS, PhD; Tatsuya Ichinohe, DDS, PhD

[Full Text](#)

CASE REPORTS

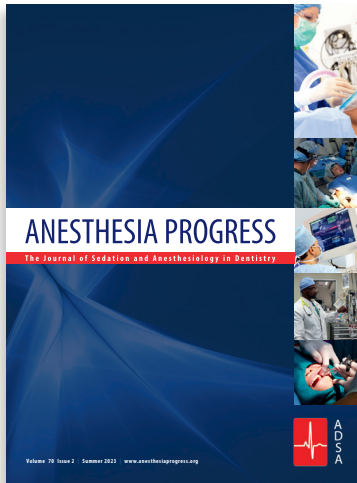
Anesthetic Management Using Remimazolam in a Hemodialysis Patient

Yukiko Nishioka, DDS, PhD; Saki Miyake, DDS, PhD; Midori Hamaoka, DDS; Kota Miyake, DDS; Maki Fujimoto, DDS, PhD; Hitoshi Higuchi, DDS, PhD; Takuya Miyawaki, DDS, PhD

[Full Text](#)

SKYSCRAPER

TECHNICAL SPECIFICATIONS



PRINT ADS

- Print-ready high-resolution PDF files.
- Resolution for ads should be 300 dpi or higher with fonts embedded.
- Color mode CMYK, no RGB, Pantone, or indexed color mode graphics.
- Ads must be supplied suitable to print as-is. *Anesthesia Progress* is not responsible for any errors in content.
- Necessary alterations are the responsibility of, and at the expense of the advertiser.

DIGITAL ADS

- Recommended file formats: jpeg, bmp, wbm, svg, swf/flash, png, gif and animated gif.

Note: some mobile devices do not render flash.

AGENCY COMMISSION

There is a standard 15% commission to recognized agencies. Color and position fees are commissionable.

TERMS AND CONDITIONS

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All claims for errors in advertisements must be made in writing and received within ten days of publication and will be considered only for the first insertion of the advertisement containing the error. An error, which does not materially affect the value or content of an advertisement, will not qualify for a credit, nor will any credit be allowed if the customer has seen and approved a proof, or a proof was not supplied.

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CONTACT:

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